



MBA/ Agribusiness Concentration

Students in the on-campus MBA program may elect to pursue a concentration in Agribusiness and must take the following set of five AEEC courses in substitution of four courses included in the required MBA: ECON 503, MGMT 502, A ST 512, MKTG 503.

NOTE: Students in the concentration in Agribusiness who have not previously taken a course in Agricultural Policy will be required to take [AEEC 545](#) Advanced Agricultural Policy prior to taking the five concentration courses.

AEEC 545. Advanced Agricultural Policy **3 Credits (3)** **FALL**

Historical and cultural background of food and agricultural policy in the United States. Analysis of food and agricultural problems, policy-making and implementation. Economic evaluation of specific U.S. food and agricultural policy instruments, their domestic and international impacts. Same as [AEEC 445V](#) with additional work required at the graduate level. Cannot receive credit for both [AEEC 445V](#) and [AEEC 545](#). **Prerequisite:** consent of instructor.

AEEC 511. Advanced Derivative Markets **3 Credits (3)** **SPRING**

Advanced hedging and speculating strategies using futures and options contracts. Coverage includes interest rates, stock indexes, metals, currencies, livestock, and grains. Concepts of price analysis (technical and fundamental) and basis analysis; technical paper is required. Same as AEEC/[BFIN 311](#) with additional coursework required at the graduate level. Cannot receive credit for both AEEC/[BFIN 311](#) and AEEC/[BFIN 311](#). Cross-listed with: [BFIN 511](#).

AEEC 556. Advanced Agribusiness Management **3 Credits (3)** **SPRING**

Integration of production, marketing, accounting, finance, agricultural policy, human behavior, and business environment concepts in management of agricultural businesses using a decision case approach.

AEEC 551. Advanced Agribusiness Marketing **3 Credits (3)** **SPRING**

Applications course in which self-managed teams apply marketing theory in the development and presentation of marketing plans for food and agribusiness firms. Course includes analysis of marketing problems with emphasis on strategic marketing issues changing trade policies, and global competitiveness. **Prerequisite:** consent of instructor.

AEEC 520. International Agricultural Trade Theory and Policy **3 Credits (3)** **SPRING**

Review and analysis of international trade models. Analysis of the effects of trade instruments such as tariffs, quotas, and subsidies on welfare and income distribution. Analysis of bilateral, regional, and multilateral trade agreements and their effect on the agricultural sector from both country-specific and global perspectives. **Prerequisite:** ECON 371.

AEEC 590. Special Topics **3 Credits (3)** **FALL**

Seminars in selected current topics in the various areas of agricultural economics and economics. Offerings will carry a subtitle. **Prerequisite:** consent of instructor.